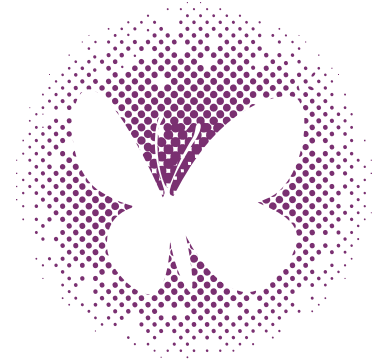


# The Cultural Change Company

[www.culturalchange.co.uk](http://www.culturalchange.co.uk)



## The Cultural Change Practitioners Tool Kit: An Introduction to Cultural Change

**This course will enable participants to:**

- To implement successful cultural change.
- Harness powerful cultural change methodologies.
- Acquire transferable cultural change leadership skills and capabilities.
- Develop their reflexivity and conscious leadership capabilities.

# Introduction

*The Cultural Change Practitioners Tool Kit: An Introduction to Cultural Change* is a crash course on cultural change methodologies for experienced business change professionals who are responsible for designing and managing cultural change interventions that will help support their business colleagues prepare, adapt and embed new ways of working.

**Build the culture you want  
to belong to**



## Time investment

This course involves 6 half day online live interactive workshops. The broad aim of this action learning project is to work collaboratively with organisational change leaders to develop many understandings and skill sets regarding managing and leading organisational culture.

Throughout our shared learning journey, you will develop competent skills in culture analysis and the design and successful leadership of cultural change in your work settings. Our legacy is to leave you with transferable skills that you can share with your colleagues and which will improve your change leadership and coaching capabilities through the acquisition of new learnings and the effective application of change methods.

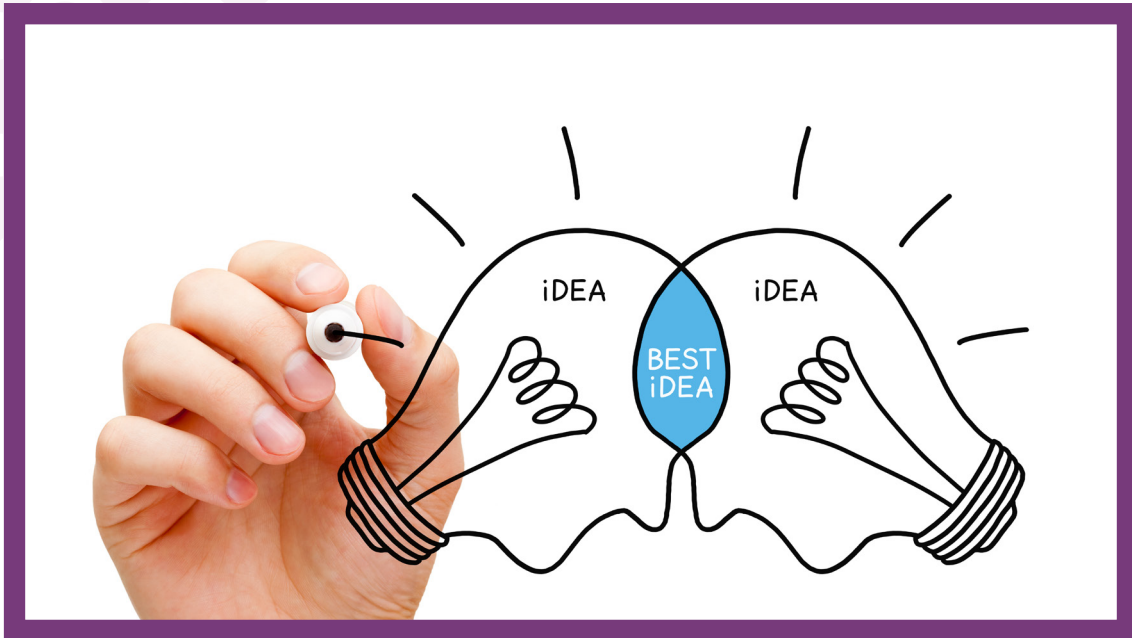
## Course learning objectives

**The main learning objectives are to:**

1. Introduce you to a tool kit for managing cultural change.
2. Enable you to improve your management decisions concerning leading and working with cultural change initiatives.
3. Develop an insight into the soft skills required to lead effective cultural change processes.

# Getting return on our investment

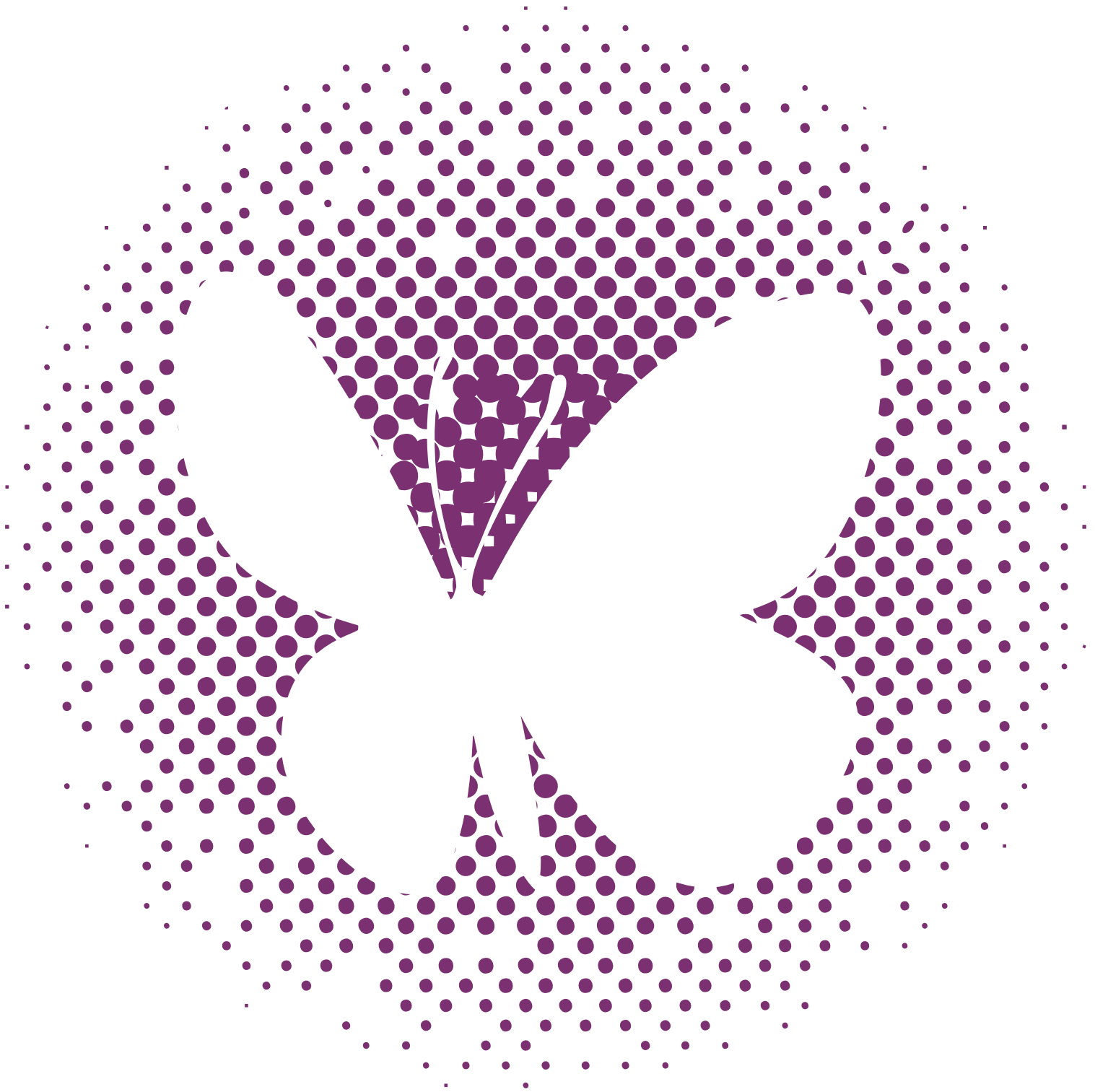
Investing in a training workshop is a big decision and experience tells us that mismanaging cultural change can be extremely stressful and potentially damaging to the wider organisation. Your investment in this workshop will ensure that you are fully prepared, confident and ready to meet the challenge of leading successful cultural change interventions.



## Skills transfer objectives

**At the end of the learning project you will be able to:**

1. Apply various techniques of cultural analysis in an organisational situation.
2. Build and work with a model of culture.
3. Work efficiently with culture to manage multiple perspectives.
4. Make appropriate assessments about management intervention to change or develop a culture.
5. Design communication exercises to lead effective cultural change.
6. Design and implement effective cultural change strategies.
7. Operate a model of rapport-building that enhances stakeholder relationships.
8. Relate to conscious leadership as a valued leadership style for cultural change.
9. Communicate the case for change with impact and influence.
10. Select an appropriate research strategy for evaluating cultural progress.



## We invite you to be curious

For more information, visit [www.culturalchange.co.uk](http://www.culturalchange.co.uk), where you can view our training products and client case studies, or you may email [david.potter@culturalchange.co.uk](mailto:david.potter@culturalchange.co.uk).

